

Emilie R. Sears

401 W Kennedy Blvd. PO Box 04351
Tampa, FL 33606

emilie.sears@spartans.ut.edu
(339) 832-8073

110 South St.
Kingston, MA 02364

Education

The University of Tampa, College of Arts and Letters

Expected Graduation: May 2019

Candidate for Bachelor of Arts in Advertising and Public Relations (Concentration: Ad/PR General)

Cumulative GPA: 3.45

Honors: Will Bissett Memorial Scholarship, Elizabeth Libby Short Memorial Scholarship, UT Spartan Scholarship, Dean's List

Current Activities: University of Tampa's PRSSA Chapter (Founder and President, 2016)

Relevant Work Experience

Tracie Domino Events | Wedding & Event Planner

Tampa, FL

Blogger

Fall Semester, 2016

- Responsible for generating new ideas and writing wedding related blog posts for traciedomino.com, a successful wedding and event planning company featured on: CNN, Brides, Martha Stewart Weddings, The Huffington Post, WeddingWire, and more.

UT Athletic Marketing

Tampa, FL

Marketing/ Public Relations Intern

Fall Semester 2016 - Present

- Responsible for promotions of games on campus, social media platforms, and generating support from the student body
- Developed theme nights to increase crowd attendance while forming relations with sponsoring local businesses for each game
- Organized the largest campus event of the year- Midnight Madness. It has the largest crowd for any UT campus event and brings in many outside non-affiliated sponsors from the community

University of Tampa Department of Communications

Tampa, FL

Public Relations and Advertising Intern

Spring Semester, 2016

- Managed various social media platforms to generate a reputable and marketable image towards prospective students
- Founded and managed the university's *Snapshot* account, boosting daily user views from 0 to over 2,000 daily
- Responsible for capturing school events through photo and video to project the values and mission of the university

The Minaret

Tampa, FL

Ad Director & Ad Salesperson

Fall Semester, 2015

- Devised and executed advertisement sale strategies to successfully fundraise for the university magazine
- Solicited new clients while managing and maintaining existing advertisers
- Worked alongside Editor in Chief and Editorial Director to set and meet sales goals for fall semester

American Eagle Outfitters

Kingston, MA

Cashier, Sales Representative

January 2015- April 2015

- Modeled and hand selected merchandise for customers
- Responsible for completing floor sets, promoting credit applications, and maintaining sales

Sears

Kingston, MA

Cashier, Sales Representative

November 2013- January 2015

- Provide service to patrons in a high-speed work environment
 - Worked collaboratively with staff to address problems and ensure customer satisfaction
 - Prepared the store for opening and closing at the beginning and end of shifts
 - Completed side work for each appropriate position
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Volunteer Experience

Humane Society of Tampa Bay

Tampa, FL

Volunteer

April 2016-Present

- Helped clean and provide care for numerous cats, dogs, and other small animals
- Helped the office with administrative work and also find homes for rescue animals
- Cooperatively worked along others to make the shelter a great temporary home to many animals

Vineyard Church Vacation Bible Camp

Kingston, MA

Camp Counselor

Summer 2011-2014

- Lead children in church lessons and designed activities to promote learning and social development
 - Responsible for children's safety and individual needs during week long camp duration for infants to middle school aged children
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Additional Skills

- Computer Skills:* Experienced with all MS Applications, Google Applications, Adobe design software
- Social Networking Qualifications:* Twitter, Facebook, Instagram, WordPress
- Interests:* working with others, traveling enthusiast, animal lover, and hammock devotee